

# 2019-2020 District Goals



**District:** District 322C5  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:  
Arrange PST training area wise

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 60% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:  
RC ,ZC will be trained before July'19

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Goals already submitted with Multiple

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	75
2nd Quarter	50
3rd Quarter	45
4th Quarter	20

**By the end of the 4th quarter, the district will add a total of 190 new members.**

### Action Items:

All clubs in my district will set individual membership goals.

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	40
2nd Quarter	2	40
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 6 new clubs.**

**With a minimum of 120 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	20
3rd Quarter	10
4th Quarter	70

**By the end of the 4th quarter, the district's membership drops will not exceed 120 members.**

### Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

190	+	120	-	120	=	190
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 2500 people.**

### Action Items:

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 75 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 70 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will orgnize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding